



**THE REGISTER OF THE ONLINE SHOP LANGUAGE IN SOCIAL
MEDIA**

A THESIS

Submitted in Partial Fulfilment of the Requirements
For *Sarjana Pendidikan* Degree

by

**AFIFAH NUR FITRIANINGRUM
40114002**

**EDUCATIONAL SCIENCES AND TEACHERS' TRAINING FACULTY
ENGLISH EDUCATION STUDY PROGRAM
BUMIAYU
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APPROVAL

This thesis entitled "The Register of The Online Shop Language in Social Media".

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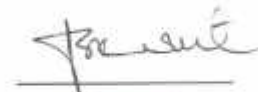
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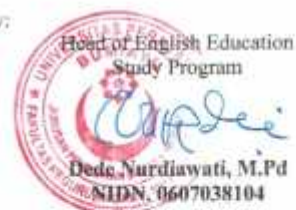
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STATEMENT

I hereby certify that this thesis is definitely my own work. I am completely responsible for the content of this thesis. Opinions or findings of others in this thesis are quoted with respect to ethical standards.

Bumiayu, September 20th 2018



AFIFAH NUR F
40114002

MOTTO

Whoever dedicates his life to study, Allah will make him easier going to heaven.

(Hadist Nabi SAW)

The Messenger of Allah said, "Be you knowledgeable people (smart) or people who study, or people who listen to knowledge or who love science. And do not be the fifth person, you will be harmed.

(Hadist Nabi SAW)

DEDICATION

This thesis is dedicated to:

1. Lovely parents (Khadirin Nur Samsi and Sangadah) and lovely Sister and brother (Aida Nur Aini, Faluthfi Nur Fauzi, Yusri Samsul Bahri, and Faturhman Nur Hidayat) for their prayers, supports, advice, motivation and everything that makes the writer can do the best.
2. Lovely advisor (Mrs. Dra. Sri Murtiningsih, M.Pd).
3. All of lecturers in Peradaban University, especially English Education Study Program lecturers.
4. All of friends in English Education Study Program 2014 Peradaban University.
5. And all of the people who inspire the writer.

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First of all, the writer would like to thank to the Almighty Allah SWT who has given guidance, mercy, and his blessing, so that the writer can finish writing the thesis as partial fulfillment to get *Sarjana Pendidikan* degree.

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1. Prof. Dr. Yahya A. Muhaimin, the Rector of Peradaban University.
2. Ujang Khiyarusoleh, S. Pd. L, M. Pd., the Dean of Educational Sciences and Teachers' Training Faculty.
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5. All the lecturers of Peradaban University.
6. The writer's parents, sister, and all of her friends who support and pray for the writer to finish the thesis.

The writer believes that there are many weaknesses in this thesis. Therefore, the writer welcomes critics and suggestions to improve the writer further writing. The writer hopes that this thesis will be useful or anyone, especially the students of Peradaban University.

Bumiayu, September 20th 2018
The Writer


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ABSTRACT

Fitrianingrum, Afifah Nur. 2018. *The Register of the Online Shop in Social Media*. A Thesis. English Education Study Program of Educational Sciences and Teachers' Training Faculty Peradaban University. Dra. Sri Murtningsih, M.Pd.

Keywords: Register, Online Shop, Social Media

The aim of this study was to analyze the register of the online shop in social media. The research question were "How the use of the online shop in social media?". The writer used descriptive qualitative was used in this research with documentations as the data collection technique. The sources of data took from the conversation in social media. The result of this study the writer found the register of online shop in social media which from Facebook, WhatsApp, Line, Instagram, Blackberry Messanger, and Shopee which are 60 sentences. The steps of data analysis this research are screened capture, divided all the data, rewrote word and sentences, identified, described the registers, and drew conclusion. The findings of the data showed 17 registers of verb, 26 registers of noun, and 57 register of adjective. Devided abbreviation, acronym, coinage, clipping and phrase. It concluded that the word formation of register are 20 words for abbreviation, 4 acronyms, 18 words for clipping, 5 words for coinage, 60 wordsphrases. It was to attract more viewers from any kinds of the social background and age or to make all off the readers from any kinds of occupations and age able to understand the message. Each of these forms was classified into several categories based of the form word. It included the registers of the online shop in social media during their online transaction, such as seller and buyer.

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