

CHAPTER V

CONCLUSION AND SUGGESTIONS

This chapter is divided into two parts. They are conclusion and suggestions. The conclusion covers the answer of the research question and the suggestion related with the writer expectation's about the register of the online shop in social media.

A. Conclusion

Register is the variation of language used by certain people in certain group or organization in order to express the purpose in certain situation. Commonly registers has the relationship with occupation. Many people used register in social media for the online shop transaction.

In this study, the data used in social media is 100 items. This consists of single words, phrases, or sentences. Here the author finds several words categorized as new words that have not been included in the dictionary. It was found that people tend to make new terms in explaining what they are talking about to make conversation simpler.

Those kinds of identify the kinds of registers are clipping, coinage, abbreviation, compare word and sentences between online shop with daily language. The detail number of each of them are 20 words for abbreviation, 4 acronyms, 18 words for clipping, 5 words for coinage, 60 words for phrases. The writer took the register of the online shop in social media with 6 social

media such as: Facebook, Instagram, WhatsApp, Line, Blackberry Messenger, and Shoppe.

B. Suggestion

Hopefully this research of comparing language used by the entrepreneur can support the use of comparing theory by the teachers, lecturers, and the students. The result of this research can also be used as the additional references of compare language especially in the field of entrepreneurs, cooperatives, and business. The detail data of the research has been compiled in the data presentation and in the attachment in order to make the readers will not find any obstacles in reading and comprehending this graduating paper. It is also beneficial for the other researchers to enrich the vocabulary in words by conducting more researches in the other field. Furthermore, any people can use this research as one of their references and the guidance in studying the dynamics of online activities. It will help them especially for the new people who are still not expert in online world.