

## **CHAPTER 1**

### **INTRODUCTION**

This chapter presents the discussion on the background of the study, research questions, definition of the key terms, objective of the study, significances of the study, and organization of the thesis.

#### **A. Background of the Study**

Since a language still plays as vital role in advancing civilization, as a means to exchange message, language enables human beings preserve and develop their civilization. By language, human beings can transfer their ideas, share their thoughts, and create civilization (1971: 1). So we are requiring to use the good and right language in order that we can avoid misunderstanding.

English becomes more and more important these days. We need to be able to use English in facing globalization era because it is the access of international communication. Language skills such as reading, speaking, listening and writing as well as language elements such as vocabulary and grammar should be taught to us. Nowadays, spoken skill is crucial because it is likely to be a requirement in any aspects of modern life. Therefore, policy makers in many countries in the world put English as the important subject in all of the country.

Confisius (2002: 2) reminded us to use the good and right language in order that we will not make problem and disturbance in society. Language is the means which people use to express their thoughts, After using language

we are expected to be able to use the language for communication both in spoken and written term, especially English language.

The term 'spoken' or 'spoken language' according to Lyle (1993: 35) has some meanings, to make the meaning clear and intelligible about spoken language, it can be defined as significant to an individual's live processes and experiences as the ability of seeing and walking. Spoken language is also the most natural way to communicate. It is not just making sound, birds, animals, babies make sound and it may be a tool of communication for them, but it is not spoken language. Without spoken language, people must remain in almost total isolation from the society. For most people, the ability of spoken language is the same with knowing a language since the speech is the most basic means of human communication.

According to Cornbleet and Carter (2001: 17) when we have spoken language, actually we have a great deal more than just using our mouth, nose, lungs and more. In addition, according to Bryne (1998: 8) spoken language is a two way process between speaker and listener and involves the productive skill of speaking and the receptive skill of understanding. For further statement, according to Cable (2005: 1) spoken language also argues that we use spoken language to express our ideas, opinions, feelings.

In the reality, not only spoken language is important for communication, but written language is also important and there is not discrimination between them. According to Lyle (2003: 45) written language is the secondary form of language. As written language is strictly governed

by grammatical rules, non-native users are usually more aware of the rules of written language. We can express our feelings, ideas, emotions, sentiments, and so forth more freely in spoken language because the reader cannot show direct and immediate reaction. It may be checked, changed or reformulated if necessary grammatically and pragmatically.

One of the use of spoken and written language is in procedure text. We can see spoken and written language in Youtube or Google. According to Anderson (2007: 90), procedure text is a piece of text type to explain how something can be done. Meanwhile, Derewianka (2004: 67) argues that procedure text is a kind of text designed to describe how something is achieved through a sequence of actions or steps.

According to Raimes (1983: 27) procedure text is taught in spoken and written form (spoken and written text) to find out the improvement of us to speaking performance. Besides, this text is used as materials in learn process. We express instructions to do or make something through a sequence of steps by seeing some video given orally so that they can make a communication.

However, in reality spoken language and written language in English is understood by students, in general students assume spoken language and written language is difference but mostly can not apply it well, the writer find that the ability to understand spoken language and written language is acquired by nearly every individual at students or no formal instruction. whereas the ability to written language is seldom acquired without an

extended period of formal instruction and even this is often not entirely successful. Rather, speech can be considered to consist of idea units, which are short phrases and clauses connected with and, or, but or that, or not joined by conjunctions at all but simply spoken next to each other, with procedure text is easily found in daily life such as in recipe, product, etc.

In regard with the problems above, the research tries to analyse the differences between spoken language and written language that is seen from its language characteristics such as permanence , the distance, orthography, complexity, formality and vocabulary. This is also under the idea of comparison spoken language and written language. The object of the study is spoken procedure in Youtube and written procedure in Google with theme food recipe. Therefore, this research compares language characteristic of spoken language in Youtube and written language in Google form of text.

## **B. Research Question**

Based on the problem found, the research question can be formulated as follows: “How is the comparison of language used in food recipe between spoken procedure in Youtube and written procedure in Google?”

## **C. Definition of Key Terms**

In order to have good concept of the terms used in this research, the writer provides some key-terms as follow:

### 1. Comparison

Comparison according to Sjachran Basah (1994:7) is a method of study or investigation by making comparisons between two or more study objects to add and deepen knowledge about the object being studied. So in this comparison there are objects to be compared that have been known before, but this knowledge is not yet firm and clear.

### 2. Spoken Language

According to Bryne (1998: 8), spoken language is a two way process between speaker and listener and involves the productive skill of speaking and the receptive skill of understanding. According to Cable (2005: 1), spoken language also argues that we use spoken language to express our ideas, opinions, feelings.

### 3. Written Language

Lyle (2003: 45) states that written language is strictly governed by grammatical rules, non-native users are usually more aware of the rules of written language. We can express our feelings, ideas, emotions, sentiments, and so forth more freely in spoken language because the reader cannot show direct and immediate reaction. It may be checked, changed or reformulated if necessary grammatically and pragmatically.

### 4. Procedure text

According to Anderson (2007: 77) procedure text is a piece of text type to explain how something can be done.

## 5. Youtube and Google

Youtube (Bonk, 2009) is a very attractive social medium that contributes to the global education. According to Terantino (2011: 11) it offers fast and fun access to language and culture-based videos and instruction from all over the globe. Google is search engine for information about (someone or something).

## 6. Objective of the Study

The aim of this objectives study was to find out that there is slight comparison between spoken procedure in Youtube and written procedure in Google seen from its language characteristics such as permance, the distance, ortography, complexcity, formality and vocabulary.

## 7. Significances of the Study

The result of this research is expected to give a number of significances:

### 1. Theoretically

This study is expected to be useful for the next researcher who wants to conduct a research about comparison of language used in food recipe between spoken procedure in Youtube and written procedure in Google. Other researchers may use the findings of this study as one of references in conducting further studies about comparison of language used in food recipe between spoken procedure in Youtube and written procedure in Google.

## 2. Practically

The research gives the benefit practically for the writer and the readers.

### 1) Writer

The researcher gets knowledge about comparison of language use between spoken procedure and written procedure. Still, this study will improve the writer's competence in academic writing.

### 2) Readers

By reviewing this study, the readers acquire valuable information related to linguistics branch especially the comparison of language used in food recipe between spoken procedure in Youtube and written procedure in Google that can enrich their knowledge. The researcher hopes it can help them learning about comparison of language used in food recipe between spoken procedure in Youtube and written procedure in Google.

## 3. Pedagogically

The result of this study can help the English teachers or lecturers to append the theory about comparison of language used in food recipe between spoken procedure in Youtube and written procedure in Google and also can be a comparison of other exist theory. Then afterward they can enlarge the theory of comparison of language used in food recipe between spoken procedure in Youtube and written procedure in Google.

## **8. Organization of the Thesis**

In order to give the guidance for the writer and the readers in understanding the readers in understanding the research paper, the writer organized the organization of the thesis into five chapters comprising introduction, review of related literature, method of investigation, findings and interpretation and the last conclusion and suggestions. Chapter I presents introduction, which consists of background of the study, research questions, definition of key terms, objectives of the study, significances of the study, and organization of the thesis. Chapter II presents review of related literature, which contains theoretical study, previous studies, and theoretical framework. Chapter III presents method of investigation, which consists of four subparts. Those are research design, the source of data, technique of data collection, and technique of data analysis. Chapter IV is findings and interpretation. Chapter V is conclusion and suggestions.