### **CHAPTER III**

# METHOD ODF INVESTIGATION

In this chapter the writer explains about the research design, the source of data, the technique of data collection, and the technique of data analysis.

### A. Research Design

In this research, the writer used descriptive qualitative. The writer focused to describe how dubbing animated movie entitled *zootopia* used in teaching speaking.

### **B.** The Source of Data

The sources of data are the 27 students of class XII Science 1 MA Ma'arif NU 1 Cilongok in academic year 2018/2019 and the English teacher.

#### C. Technique of Data Collection

The writer uses some techniques to collect the data that are observation, interview, documentation, and questionnaires

1. Observation

Observation is one of the important tools for collecting data in qualitative terms. The writer uses observation to gather the information about the teaching and learning process. The writer used field note as his method in observation. It meant the writer made brief notes during the observation. Field note consists of two parts, those are description part and reflection part. The description part described dubbing movie in teaching speaking. Meanwhile, the reflection part describes the writer's comment about the study.

2. Interview

The writer conducts interview to get the information related to the teaching speaking process. To obtain the data, he uses interview guidelines to interview the English teacher to found out the problems in teaching speaking.

3. Documentation

The writer uses documentation to support the research to get more complete data.

4. Questionnaires

The writer uses questionnaires to support the data about their opinions, interests, feelings and responses about the implementation of the media in teaching and learning process

# **D.** Technique of Data Analysis

The writer used three steps of technique of data analysis. Those are data display, data reduction, and conclusion. According to Miles and Huberman in Sugiyono (2014: 246-253), qualitative research can be analyzed through the following steps, data reduction, data display and decision making (conclusion) then verified.

1. Data Reduction

According to Sugiyono (2014: 247), data reduction are summarizing, choosing the main data focusing in important things, finding out of theme and its design and reducing some data which are not needed.

The writer began to identify and classify the data as the result of each instrument such as observation and interview. Then, the writer continued to analyze the data with reducing the data. The writer focused on the main data and reduced unnecessary data.

2. Data Display

After the data is reduced, the next step is display the data. Miles and Huberman 1984 (in Sugiyono 2014: 249) state, "Looking at display helps us to understand what is happening and to do something-further analysis or caution on that understanding".

In this research, the classification of the data focused on the information about how dubbing animated movie was implemented in teaching speaking.

3. Conclusion

Drawing conclusion in qualitative research was a new finding that had not previously existed. In this study, the writer used conclusion drawing to explain this study clearly.