CHAPTER III

METHOD OF INVESTIGATION

This chapter explain about method of investigation. It covers the research design, source of data, technique of data collection, and technique of data analysis.

A. Research Design

The writer used qualitative-descriptive design to study of semiotic analysis on the "Dangerous Minds" movie. In this study, the writer applied Charles S. Peirce theory (1901) to analyse signs system realized in "Dangerous Minds" movie.

B. The Source of Data

The source of data in this thesis was taken from the scripts of "Dangerous Minds" movie. The writer limites the data to analyse word by the main character *Louanne Johnson* of "Dangerous Minds" movie. The writer download the scripts of "Dangerous Minds" movie from http://www.Dangerous.Minds.1995.720p.WEBDL.HDCLUB[SubtitleTools.com] (Access on 30 May 2018).

C. Technique of Data Collection

In this thesis, the writer used *Pilah Unsur Penentu* (PUP) technique to collect the data. The writer was only as the observer of the signs system used such as the iconic, indexical and symbolic signs.

D. Technique of Data Analysis

The writer used substitutional technique, in substitutional technique, the writer used interpretative textual technique (*Teknik Tekstual Interpretatif*) to analyse the data. In this technique, the writer divided the

lingual unit of the data into some elements. The steps will be used in the data

analysis:

- 1. The writer listed the text sign system by the major character.
- 2. The writer classified the text sign system by the major character into iconic sign, indexical sign and symbolic sign.
- 3. The writer presented the findings by describing each analysis.
- 4. The writer drew a conclusion.